

PROFORMA FOR COLLECTING SUCCESS STORIES FROM FARMERS**CROP: Paddy****Variety: WGG-44**

S.No	Details	Demo plot	Control plot
1	Name of the farmer	M.Poornachander Rao	S.Sampath Rao
2	Address : Village : Post : Mandal : District : State :	Punnel Punnel Wardhannapeta Warangal Telangana	Punnel Punnel Wardhannapeta Warangal Telangana
3	Contact details	9849798977	9704115944
4	Details of the farm (size, location, water availability etc.,)	1.6ha, Rainfed	1HA, Rainfed
5	Membership in Self-Help Group, Producers Cooperative / Company, Cooperative Society etc., (give details)	No	No
6	Names of the Central Sector / State Sches utilized by the farmers and the period	NFSM (Rice) Kharif - 2015	
7	Technologies / Good Agricultural Practices / Facilities / Benefits received with details	INM & IPM	
8	Details of results obtained due to the adoption of technologies (Season-wise crops grown, technologies adopted, received with details	Improved package of practices	Traditional method of technology
	i) Productivity per hectare	69.3Qtls/Ha	50.75Qtls/Ha
	ii) Cost of Production per hectare	30000/ha	35000/-
	iii) Net income per hectare	91275/-	36050/-
	iv) Price realized (Rs. Per Quintal)	1750/Qtls	1400 /Qtls
	v) Natural resources saved / conserved like soil, water etc.,	Soil & Water	4-5 Times Chemical Spray
	vi) Productivity quality improved	Good quality product	Normal Quality
9	Marketing Strategy – Access to market (through private, cooperative, contract farming etc.,) Export market (details of exports made)	Sold in local market	Local
10	Factors contributing to success	Timely intercultivation operations	
11	Any other relevant information	-	